THE OFFICIAL PRODUCTION PARTNER CATALOG

ACTUM MEDIA

Stories That Last.

VOL. 01 / 2027



The art of being there.

CORPORATE PHOTOGRAPHY
VIDEO PRODUCTION
BRAND STORYTELLING

2027 / PHOTOGRAPHY, FILM & BRAND STORYTELLING

Behind the lens. On your side.

JEFF FOSTER / FOUNDER, PHOTOGRAPHER & VIDEOGRAPHER



01 / Jeff Foster. Founder of Actum Media.

A direct creative partnership.

Actum Media is built around a personal, hands-on approach. Jeff plans the assignment, captures the work and guides the delivery - keeping the creative vision and accountability in the same hands.

One owner. One operator.

Based in Cumming, Georgia, serving Metro Atlanta, the Southeast and destinations nationwide. A thoughtful production partner for corporate teams, agencies and event producers.



02 / On location. The person behind the work.

In the room.

The scale of the occasion.
The energy of the people.
The moments that carry the story.



01 / Leadership training, Wood Partners.

01

A considered view of the event, from the stage to the audience.



02 / Panel discussions and leadership.



03 / Attention, reaction and engagement.

CONFERENCES / LEADERSHIP / PEOPLE

Where brands meet people.

Exhibition floors. Booth conversations. Products and people in context.



01 / On the exhibition floor: conversations in progress.



02 / GSX: the event environment.



03 / PGS USA: team and brand presence.



03 / An attentive moment from the Actum event portfolio.

The human element.

Presence. Personality. Connection.



01 / A moment of connection.



02 / The personality within the occasion.

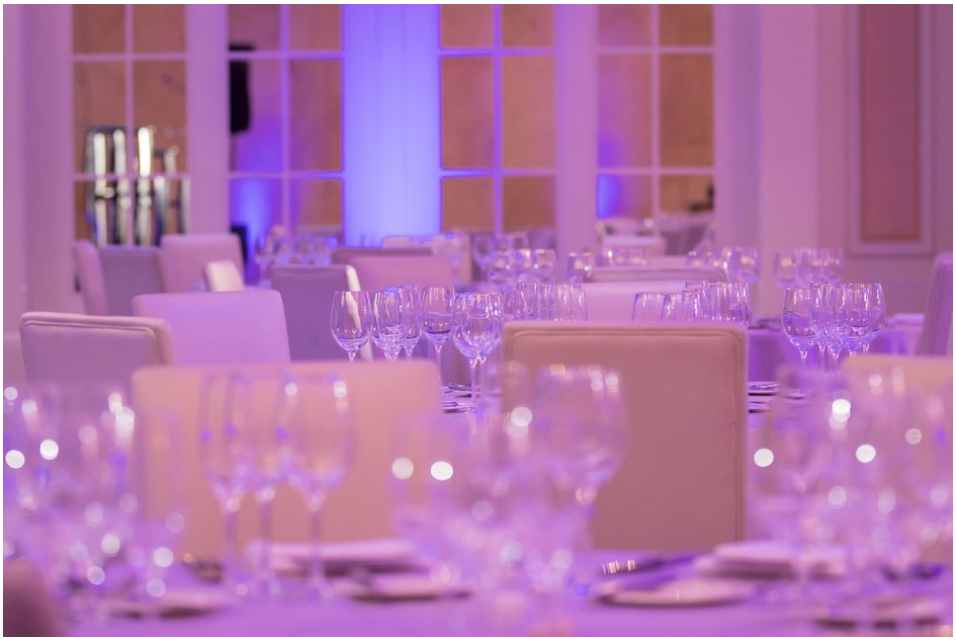
Executive portraits, team photographs and candid coverage that feel confident, composed and true to the person.

Beyond the agenda.

Light. Setting. Celebration. The details that make an experience unmistakable.

THE DETAILS

A visual story lives in its quieter moments, too.



01 / Atmosphere, light and setting.



02 / Hospitality and connection.



03 / Portraits within the brand experience.



01 / Interview film still. An Actum Media video work sample.

Every voice has a story.

Executive interviews and testimonials combine intentional framing, controlled lighting and clear audio. The result starts with preparation and a setting in which people can speak naturally.



02 / On-location interview coverage.

Video can be delivered as organized camera-original footage or developed into an edited film, with the scope established before production.

A focused practice.

Photography. Motion. A consistent creative eye.

01 Event photography

Conferences, trade shows, leadership meetings, awards and brand experiences. Selected, processed images in an organized gallery.

02 Video & B-roll

Scheduled event coverage and supporting footage for corporate teams and production partners. Capture-only or edited deliverables.

03 Hybrid coverage

One operator alternates between stills and motion using agreed priorities. This does not provide simultaneous comprehensive photo and video capture.

04 Interviews & portraits

Executive interviews, testimonials, headshots and team photography. Lighting, audio, session flow and deliverables planned for the assignment.

05 Editing & finishing

Highlights, recaps, interviews and additional versions. Scope shaped by the story, footage volume and delivery requirements.

2027 Plan the production.

ONE OPERATOR / STANDARD EQUIPMENT / ONE PRIMARY LOCATION

COVERAGE	3 HOURS	4 HOURS	8 HOURS
Event photography	$1,000	$1,250	$2,100
Video / Capture only	$1,150	$1,450	$2,450
Hybrid photo + video	$1,400	$1,750	$2,950

Photography

Selection, standard image processing, high-resolution JPEGs and gallery delivery. Image count depends on the assignment.

Video capture

Acquisition, basic file organization and camera-original footage. Editing and finished films quoted separately.

Hybrid

Planned photo/video acquisition, processed photographs and camera-original footage. Priorities and time allocations agreed in advance.

2027 REFERENCE RATES / USD

Three-hour event minimum. Setup and strike count within the booked window. Final pricing and scope are confirmed in the signed project agreement.

The finishing touch.

From camera originals
to a considered final film.

EDITING REFERENCE RATES / USD

Short highlight / 30-60 seconds	From $700
Event recap / 60-90 seconds	From $1,150
Extended event film / 2-3 minutes	From $1,750
Edited interview or testimonial	From $450
Additional short-form version	From $250
Additional editing or revisions	$125 / hour

Base edit scope: One deliverable, one aspect ratio and one consolidated revision round; footage from one Actum booking of up to four hours. Includes selection, assembly, color balancing, basic dialogue leveling and standard titles. Interview starting scope: one speaker, up to 30 minutes of source and up to two minutes finished.

Separately scoped: Additional footage, multicamera editing, new creative directions, advanced audio repair, animation, captions, translation, extra formats and music or third-party licensing. Additional work requires written approval.

DELIVERY TARGETS / BUSINESS DAYS

3-5
Photography

2-4
Camera-original video

7-12
First edited cut

Edited-video timing begins after footage, brief and required assets are received. Revisions target 3-5 business days after consolidated feedback. Rush delivery is separately quoted and subject to availability. Final schedules are confirmed in writing.

Good work begins with clarity.

01 Coverage & setup

Three-hour event minimum; shorter portrait or interview sessions quoted individually. One operator, standard mobile kit and one primary location. Crew call through final strike, including setup, checks and breaks, counts within the booked block.

02 Overtime

Subject to approval and availability: photography $350/hour; video $400/hour; hybrid $475/hour. Billed in 30-minute increments. Planned extensions are rebooked at the relevant block rate before production; no automatic same-day conversion.

03 Travel & delivery

Included location and travel allowance are specified in the estimate. Travel time, mileage, parking, tolls, lodging, airfare and physical delivery are itemized and approved in advance. Digital gallery or download delivery is included.

04 Taxes & insurance

Applicable taxes are additional and itemized; no automatic service charge. COI availability, active coverage, limits and venue requirements are confirmed before booking. Additional-insured endorsements and special coverage require insurer approval; costs disclosed in advance.

05 Booking & payment

Signed scope and 50% booking payment reserve the date. Balance due within 15 calendar days of invoice. Agency purchase orders and alternative terms require written acceptance. Cancellation and rescheduling terms are agreed before accepting the booking payment.

06 Rate validity

Reference rates apply to services January 1-December 31, 2027. Estimates are valid for 30 days, subject to availability. Accepted bookings retain their agreed rates; changes to scope require a written amendment.

07 Included usage

Non-exclusive, worldwide, perpetual use by the named client and authorized agency for corporate websites, organic social, PR and internal communications. License takes effect on full payment. Actum Media retains copyright.

08 Expanded rights

Paid advertising, resale, third-party sublicensing, exclusivity and copyright transfer require a separate agreement. Music and other third-party assets retain their own license limits. Client and agency responsibilities are defined in the project agreement.

09 Files & finishing

Photography includes selected, color/exposure-processed JPEGs; quantity depends on the assignment. RAW stills, beauty retouching and compositing are excluded. Capture-only video includes organized camera originals; finished films are additional.

10 Production priorities

Hybrid is one operator alternating stills and video, not simultaneous comprehensive coverage. Additional crew, rentals and specialist interview equipment are quoted separately. Download access duration and archive retention are confirmed in the estimate.

Reference terms are subject to written confirmation. The signed project agreement governs each engagement.



Your next chapter.

ACTUM MEDIA

Stories That Last.

LET'S MAKE IT WORTH SEEING.

Jeff Foster

Founder / Photographer & Videographer

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EVENT PHOTOGRAPHY

PRODUCTION OUTCOMES